



# Employee Involvement Association

## 68th Annual Training & Networking Conference Registration

September 15-17, 2010  
St. Louis, Missouri

### "Hitting Ideas Out of The Park"



Wednesday, September 15, 2010

#### Pre-Conference - Spring Training

- 1:00-4:30 pm - Certified Administrator of Suggestion System (CASS) Certification \$250 & Recertification & Member \$195
- 8:30 am – 4:00 pm - Beyond The Suggestion Box – Tools For a Successful Program \$275.00
- 8:30 am – 4:00 pm - What You Need To Start an Employee Idea, Innovation or Involvement Program \$275.00

Thursday, September 16, 2010

## BATTER UP

8:00 – 9:00 am

### OFFICIAL OPENING

Tony Brigmon, The Ambassador of FUN

9:15 am – 10:30 am

#### A. The Green Gov Challenge

*Michelle Moore, Federal Environmental Executive*

Learn how the White House Office of The Council on Environmental Quality captured thousands of ideas from Government employees by an Executive Order from the President of the United States of America.

10:45 am – 12:00 pm

#### B. EMBRACING VIRTUAL EVENTS TO GET IDEAS

*Kevin Chapman, Involvement Manager, Honda of America, Inc.*

This session will demonstrate how to use your intranet as a marketing tool to capture ideas from the employees in your organization.

12:00 pm – 1:15 pm

Lunch

### SECOND BASE – GENERAL SESSION

1:15 pm – 2:30 pm

#### C. UNLEASHING THE POWER OF CREATIVITY: CREATIVE PROBLEM SOLVING BASICS

*David Veech, Institute for Lean Systems*

In this interactive session participants will learn the creative problem solving process and how to apply it. Some of the key benefits from this session is building ideas for action and successful implementation, creating a focus to achieve continuous improvement and developing an organizational environment that nurtures creativity.

2:45 pm – 4:00 pm

#### D. "THE DUCK" – SUGGESTING THE AFLAC WAY

*Brenda Mullins, Aflac Worldwide Headquarters*

Aflac is consistently ranked as one of the top 9 companies in the US for job security. Get the Aflacts about how they achieve this ranking utilizing their ideas system.

### TIME - OUT

5:00 – 5:45 pm First-Timers Reception

6:00 pm EIA Teambuilding Session (See registration form for cost)



**Employee Involvement Association**  
**68th Annual Training & Networking Conference Registration**  
September 15-17, 2010  
**St. Louis, Missouri**  
**“Hitting Ideas Out of The Park”**



**Friday, September 17, 2009**

**8:00 am – 9:00 am**

**Annual Business Meeting**

**THIRD BASE – GENERAL SESSION**

**9:15– 10:30 am**

**E. CREATING SMALL IDEA SYSTEMS THAT ROCK**

**Jared Heyman, Founder Infosurv and  
Andrew Schuman, Hammond’s Candies**

Being innovative during challenging times requires employee engagement. Get the lowdown on how to generate ideas with a small budget program. See how creative programs can produce big returns for your organization.

**HOME RUN – GENERAL SESSION**

**10:45 am – 12:00 pm**

**F. USE THE POWER OF A PICTURE TO MAKE YOUR TEAM REMARKABLE**

**Jonathan M. Bowman – Clear Picture Leadership**

This session will show attendees how to get their leadership to embrace and incorporate employee involvement through teamwork and bold vision. In this energetic and content-rich presentation, Jonathan shows you how to set and achieve a bold, clear-picture vision.

**12:30 pm – 3:00 pm**

**THE WORLD SERIES**

**AWARDS LUNCHEON**

*Presentation of the idea of the Year, Executive Leadership, Advocate, Team, Green, SEER and other awards.  
You will witness the best of the best in innovation and employee idea programs.  
Special Green and Small Business Award Presentations.*

**OPERATION TEDDY BEAR & CONFERENCE CLOSING**



**Employee Involvement Association**  
**68th Annual Training & Networking Conference**  
**St. Louis, Missouri**



**2010 Conference Registration Form**  
*September 15-17, 2010*  
**“Hitting Ideas Out of The Park”**

Please type or print

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Nickname for badge \_\_\_\_\_

Employer \_\_\_\_\_

Employer city and state \_\_\_\_\_

**For mailing purposes, I prefer my \_\_\_\_\_ home address \_\_\_\_\_ work address as follows**

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Country \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Guest/Companion \_\_\_\_\_

**Please check all that apply:** \_\_\_\_\_ First-time attendee \_\_\_\_\_ New Member  
 \_\_\_\_\_ Special Accommodations, for a disability or special diet. We will contact you.

**Early-bird Conference Registration deadline is June 18, 2010**  
**Regular Conference Registration deadline is August 30, 2010**

**Pay by check, credit card or PayPal:**

\_\_\_\_\_ Payment enclosed. **Please make checks payable to EIA. (See mailing address below)**

\_\_\_\_\_ Credit Card: Visa, Mastercard or American Express (circle one)

Name on Credit Card: \_\_\_\_\_ Credit card #: \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_

Amount: \$ \_\_\_\_\_ 3 or 4 Digit Code (on back of card): \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ - \_\_\_\_\_

\_\_\_\_\_ *PayPal* or online credit card payment: Go to <http://www.eianet.org/2009/08/17/2009-conference-info/> and make your selections.

**Correspondence Information:**

Send ALL Registration forms to: [eiaassociation@aol.com](mailto:eiaassociation@aol.com) or to **Paula Davis, 162 S. Vista, Auburn Hills, MI 48326-1447**  
 Mail checks to Paula Davis. For additional information or questions call **Paula Davis at 248-961-2674 or 586-504-9916**  
**or Pilate Bradley Jr. at 937-498-4545 ext. 63145.**

**EIA refund policy: The registration fee is refundable less a \$100 cancellation charge through Friday, August 18, 2010. After that time, no refunds will be given.**

**Hotel Information:**

*Reservations can be made at the **Hilton St. Louis at the Ballpark, One South Broadway, St. Louis, Missouri** at a rate of **\$120.00 per night**. A limited number of government rate rooms are available at the per diem rate on a first come, first serve basis. To make reservations contact the hotel directly at 314-421-1776 and mention the **EIA Conference by August 23, 2010.***



# Employee Involvement Association

## 68th Annual Training & Networking Conference

### St. Louis, Missouri



## 2010 Conference Registration Form

September 15-17, 2010

### “Hitting Ideas Out of The Park”

Please register me in the following manner:

**FULL CONFERENCE** includes all day Thursday and Friday

**(Conference Materials, Continental Breakfast, Lunch, Break Refreshments and Awards Luncheon)**

Early Registration (If received by 6/18/2010)	\$575.00 _____
Regular Registration (If received between 6/19 & 8/30/2010)	\$675.00 _____
Late Registration (After 8/30 and On-site)	\$775.00 _____
<b>Current Member Discount</b>	<b>\$ -125.00</b>
New Member 10% Discount includes 1 year membership	\$580.00 _____
Pre Conference Workshop 1:00 – 4:30 Wednesday, September 15, 2010	
___ CASS Certification includes 1 year membership	\$250.00 _____
___ CASS Recertification includes 1 year membership	\$195.00 _____
Pre Conference Workshop 8:30 am – 4:30 pm Wednesday, September 15, 2010	
___ Beyond The Suggestion Box – Tools For a Successful Program	\$275.00 _____
Pre Conference Workshop 8:30 am – 4:30 pm Wednesday, September 15, 2010	
___ What You Need To Start an Employee Idea, Innovation or Involvement Program	\$275.00 _____

**GROUP RATES** for full conference registration. Applies to **three or more** registrations from the **same organization** submitted at the **same time**. Registrations **MUST** be sent in the **same envelope** or made at the **same time** with one check or credit card.

Group Rate per person (# of persons _____)	\$375.00 _____
Non-Member Group Rate per person (# of persons _____)	\$495.00 _____

Daily Registration – EIA Member	\$290.00 _____
<i>Thursday includes first timers and networking session</i>	
<i>Friday includes Awards Luncheon</i>	

Daily Registration – Nonmember	\$385.00 _____
<i>Thursday includes first timers and networking session</i>	
<i>Friday includes Awards Luncheon</i>	
<i>Please note which day you plan to attend. One day registrations may not be combined to be a two-day registration Thursday____ or Friday____</i>	

Companion/Spouse Fee includes Lunch, Breaks and Awards Luncheon	\$195.00 _____
-----------------------------------------------------------------	----------------

Thursday EIA Teambuilding/Networking Activity( # _____ ) of persons x \$100.00) =	\$ _____
-----------------------------------------------------------------------------------	----------

____ EIA Membership Organizational Dues (Normally \$250.00)	\$195.00 _____
-------------------------------------------------------------	----------------

Special Conference Discount Rate until September 30, 2010

**FOR EXPIRED OR CURRENT MEMBER RENEWALS**

Membership is for a 12 month period beginning in January and ending on December 31<sup>st</sup>. Memberships paid at time of annual conference will begin in January of the following year.

Sub-Total (Pre-Conference Fees)	\$ _____
---------------------------------	----------

Sub-Total (Conference Fees)	\$ _____
-----------------------------	----------

Sub-Total (Tearmbuilding/Networking Event Fees)	\$ _____
-------------------------------------------------	----------

Sub-Total (Membership Dues)	\$ _____
-----------------------------	----------

<b>Total Paid</b>	<b>\$ _____</b>
-------------------	-----------------

**For office use only:**

Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Amt. received \_\_\_\_\_ Check # \_\_\_\_\_